

B.B.A. Semester - 6 (CBCS) Examination**March/April -2020****SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT (ELECTIVE)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Q.1 Define the term 'Investment'. Describe process of Investment- Margin Trading (14)

OR

Q.1 What is risk? Discuss in detail major sources of risk.

Q.2 What is economic analysis? What are the force economic analysis. (14)

OR

Q.2 What is Equity valuation? Discuss discounted cash flow technique in detail.

Q.3 Distinguish between technical and fundamental analysis. (14)

OR

Q.3 Discuss the concept of technical analysis along with its limitations.

Q.4 Define the terms portfolio Return and Portfolio Risk. Explain calculation of Portfolio Return and Portfolio Risk with an example. (14)

OR

Q.4 Explain in detail Markowitz's risk return optimization model.

Q.5 Define the term formula plan. Discuss in detail any two formula plans. (14)

OR

Q.5 What is mutual fund? Discuss structure of mutual fund with the help of a diagram.
